Captivate

TRANSFORMING LIVES THROUGH EDUCATION & WORKFORCE DEVELOPMENT

Capabilities Statement

Training & Consulting Services | Washington, DC

Captivate Perspectives is a consulting, planning and management firm with a strong focus in education, training, leadership consulting, and business services. We offer a multi-disciplinary team that builds relationships, delivers quality services, and represents the client's best interest.

Management Consulting

Strategic Planning

- Facilitation & Strategic Communications
- Operational Planning & Implementation

Decision Support

- Resource Allocation & Benefit/cost Analysis
- Analysis of Alternatives

Program Management

- Scope, Budget, Schedule & Risk Management
- Governance & Readiness Assessments

Human Capital

- Change Management & Organizational Design
- Workforce Assessments & Training Services

Business Process Improvement

- Turnaround Strategies & Implementation
- Performance Management & Transition Planning

Education & Training

Workforce Development

- Professional development & High-demand training
- Case Management & Occupational Training

Data Management

- Policies, Procedures & Governance
- Data-Driven Continuous Improvement

Business Services

Financial Management

- Planning, Programming, Budgeting & Execution
- Reconciliation & Pre-Audit Assessments

Grants Management

- Peer Review, Oversight & Control
- Financial Closeout & Post-Award Support

Transformation

- Assessments & Strategic Planning
- Turnaround Implementation

Logistics Support

- Emergency & Mass Deployment Support
- Conference & Meeting Management
- Travel logistics

Systems & Integration

Requirements & General Management

- Enterprise Solutions Development

Innovation & Strategy

- Strategic Planning & Innovation Supports

Agility, Growth & Performance

- Segment Architecture
- Business Reference Architecture
- Technology Evolution & Insertion

25+	3,847	87%	100%
years established	lives impacted	average retention	goals achieved

Capabilities Statement

Company Information

Established: 2000
Headquarters: Washington, DC
Website: dccaptivate.com

Awards

Best Places to Work — 2023, 2024, 2025
Enterprising Business Award — 2023
Workforce Training Provider of the Year — 2023
Fastest-Growing Company — 2022
Champions Award — 2022
Apprenticeship Program Excellence Award — 2020
Business Excellence — 2019
Minority Empowerment Award — 2019

Our Team

Captivate engages educators, trainers, program managers, analysts, and front-line support professionals on a variety of projects. Our workforce reflects our commitment to excellence:

Diverse Experience

- 25% with 15+ years experience
- 32% with 5-15 years experience

Well-Educated

- 90% with Bachelor's degrees
- 40% with Master's degrees

Certified

- Industry recognized — certifications in high-demand, high-wage, and high-skilled disciplines desired by our clients 25% with 15+ years experience

Why Captivate

- Proven track record with 100% contract compliance
- 87%+ retention rates exceeding industry standards
- Deep expertise in government & education sectors
- Scalable capacity from 25 to 650+ participants
- Multi-state service delivery capability
- Recognized workplace excellence & diversity

NAICS Codes

Management Consulting

541611 Administrative & General Management Consulting Services
541612 Human Resources Consulting Services
541618 Other Management Consulting Services

Education & Training

611420 Computer Training
611430 Professional & Management Development Training
611519 Other Technical and Trade Schools
611699 All Other Miscellaneous Schools and Instruction
611710 Educational Support Services

Social & Human Services

624110 Child and Youth Services
624120 Services for the Elderly and Persons with Disabilities
624190 Other Individual and Family Services
624310 Vocational Rehabilitation Services

Government & Public Administration

923110 Administration of Education Programs
921190 Other General Government Support

Administrative Services

561110 Office Administrative Services
561320 Temporary Help Services

SIC Codes

Management & Business Consulting

8742 Management Consulting Services
8748 Business Consulting Services, NEC

Education & Training

8249 Vocational Schools, Not Elsewhere Classified
8299 Schools and Educational Services, NEC

Social Services

8322 Individual and Family Social Services
8331 Job Training and Vocational Rehabilitation Services

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